

Service Overview

Introduction

ClickXchange is an affiliate marketing applications provider (ASP). Advertisers pay commissions to affiliate partners for sending them traffic, leads or sales. Supporting all commission types and providing advertisers the tools necessary to run as many successful campaigns as they like, all from one easy to manage account.

Trusted third party

As a trusted third party responsible for supporting advertiser and affiliate relationships, advertisers and publishers alike have access to the same statistics and reports that are needed to keep an open channel of communication. ClickXchange advertisers benefit from affiliate screening, reporting and payment distribution while publishers can rest assured they will be paid for referred traffic, leads, and sales.

Account Management

Time saving features allow for automation to keep management time to an absolute minimum. Advertisers have complete control over commission rates and affiliate relationships. Easily target and remove non-performing relationships, campaigns and ads. Advertisers have the advantage they need to finely tune campaigns to achieve maximum ROI.

Real Time Reports

Get critical information as it happens. Delivered in an easy to read format complete with integrated management tools allow for immediate response to your campaign management needs.

Fraud Detection and Prevention

Advertisers are presented with traffic analysis reports detailing traffic loads, ip addresses, languages, browser types and all around performance. In conjunction, clickXchange provides an open feedback system that gives advertisers the power to report potential problems regarding affiliate activity to clickXchange and other advertisers on the network.

Technology

Customizable and fully scaleable to meet the needs of our clients, the clickXchange web-based application delivers detailed statistics, reports and accurate real time tracking. Multi platform campaign features give advertisers the most leverage for their marketing campaigns all from on easy to manage account.

How Advertisers Are Promoted

New Advertisers are promoted through our network affiliate announce newsletter
New Advertisers are listed on the clickXchange homepage and 3 categories of their choice.
All Advertisers are listed for the life of their program in the Advertiser Search.
All Advertisers can bid on keywords to be placed on top of the Advertiser Search.
All Advertisers have the ability to place their program banner in the category of their choice.

clickXchange.com

Performance based marketing solutions

Customizable to fit any business:

bargain.com

FriendFinder.com
Meet your special someone™

1-800
Home123
.com

Papercheck.com

gozing.com

AutoWorld
How Much Is Your Car Worth?

forsale
by owner.com

RideGear.com

HOLLYWOOD 4 YOU
All about Movies & Music

Benefits of service

- Pay-per- click, lead, sale, impression, Double opt in email
- Unlimited campaigns under one account
- Robust real time tracking and reporting
- Automated account management tools
- Quick and easy seamless integration
- Monthly affiliate payment distribution
- Large global network of publishers
- Fraud detection and prevention
- Multi level drill down reporting
- No annual or licensing fees
- Non-exclusive agreement
- No software to download
- Performance statistics
- Service and Support
- Affiliate Help Desk

Getting Started

Expand your marketing reach by becoming an advertiser on the clickXchange network, It is quick and easy. ClickXchange online tools, proprietary real-time tracking technology and affiliate payment distribution make it possible for advertisers to be up and running within hours. Getting started with clickXchange is quick and easy:

1. Fill out you account information and depending on the campaign type, integrate our technology.
2. Make your initial escrow deposit.

If you would like to expand your market reach by becoming a clickXchange.com Advertiser and need more information, please call 949-673-7451 to speak to an account representative or email to sales@clickXchange.com. We look forward to serving you!

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